

JANUARY

JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

AUGUST

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

MARCH

SEPTEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

APRIL

OCTOBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

MAY

NOVEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

S	M	T	W	T	F	S
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JUNE

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FILE

NOVEMBER 1,

1965

fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 25th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 29, 1965</u>			
Thursday Oct. 28 9:30 A.M. Coffee	PRESS SHOWING OF "YOUNG IMPORTS" Preview for the press of "Young Import" collection. By invitation. (For Release, Fri., Oct. 29.)	OHRBACH'S Publicity: Mary Ann Crenshaw, OX. 5-4000.	6TH FLOOR YOUNG IMPORTS SHOP
Thursday Oct. 28 10:00 A.M.	PREVIEW: TRAVEL AND SPRING COLLECTION Preview of coats and suits. Thereafter Nov. 2, 4, 9, 11, 16 at 10:00. By reservation. Contact: Herbert Gallant, LA. 4-7285.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Thursday Oct. 28 11:30 A.M.	PRESS PREVIEW OF ANTIQUES AND GIFTS Preview for the press of antiques and gifts. By invitation. (For Release, Fri., Oct. 29.)	BERGDORF GOODMAN Publicity: Florence Neff, PL. 3-7300.	4TH FLOOR
Thursday Oct. 28 2:30 P.M.	PREVIEW: NEW JUNIOR KNIT COLLECTION Emery Knits, new junior division, designed exclusively for Majestic, by Micia Jr. of Rome. By invitation. Contact: Ruth Shaw, LO. 4-3133, Ext.45.	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 14TH FLOOR
Thursday Oct. 28 3:45 P.M.	PREVIEW OF SPRING SUITS AND COSTUMES Spring suits and costumes, designed by Stefan. By invitation. Continuous daily thereafter. Contact: Isabelle Crawford, LW. 4-9000.	BRIARBROOK SUITS DESIGNED BY STEFAN	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Oct. 28 6:00 P.M. Champagne	PREVIEW: "NEW WORLD OF YOUNG COLONY" Champagne gala for the press at opening of new Young Colony Shop--complete wardrobe, including makeup bar. Use Madison Avenue entrance. By invitation (For Release, Fri., Oct. 29.)	B. ALTMAN & CO. Publicity: Kay Robinson, OR. 9-7800.	6TH FLOOR
Friday Oct. 29 9:30 A.M. Coffee	PRESS PREVIEW: "HOUSE OF YEARS" Preview for the press of Sloane's newly-decorated "House of Years" shop. By invitation. (For Release, Tues., Nov. 2.)	W & J SLOANE, INC. Publicity: Reni Kuhn, OX. 5-3800, Ext. 450.	414 FIFTH AVENUE 5TH FLOOR
Friday Oct. 29 8:00 P.M. Dinner- Dance	FOURTEENTH ANNUAL "APRIL IN PARIS" BALL Theme: "Deauville, Ville du Cheval," honoring American and French stable owners who have won the most races during the current season. Fashion show will feature evening gowns, especially designed in the colors of the French racing stables by couturier Jacques Heim. Furs--Georges Kaplan. Jewels--Van Cleef & Arpels. Tickets: \$150.00 per person, for benefit of American French Foundation Charities. Contact: 270 Park Ave., Suite 1685, MO.1-2320.	AMERICAN FRENCH FOUNDATION(270 PARK AVE.)	WALDORF-ASTORIA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, NOVEMBER 1, 1965</u>			
Monday	OPENING OF SPRING	LEONARD ARKIN;	530 SEVENTH AVENUE
Nov. 1	COLLECTIONS	ANDREW ARKIN	SHOWROOM - 6TH FLOOR
10:30 A.M.;	Showings: Leonard Arkin, Nov. 1 and 8 at 10:30. Andrew Arkin, Nov. 1 and 8		
11:15 A.M.	at 11:15. Contact: Judith Farr, WI. 7-5324.		
Nov. 1	PRESS SHOWING OF MAURICE RENTNER'S SPRING COLLECTION AT 3:00 P.M. (See Pg.3)		
Monday	PRESS PREVIEW:	VERA MAXWELL, INC.	530 SEVENTH AVENUE
Nov. 1	SPRING COLLECTION		SHOWROOM - 26TH FLOOR
4:30 P.M.	By invitation. (Note Change of Date.) Thereafter Nov. 2, 3, 9, 10, 16, 17		
Cocktails	at 12:00 Noon. (Luncheon) By reservation. Contact: Harold Queler, LO.3-4358.		
Monday	PREVIEW: CALIFORNIA	HELGA	HOTEL GOTHAM
Nov. 1	COLLECTION IN N.Y.	(722 SO. LOS ANGELES ST.)	BALLROOM
5:30 P.M.	Preview of Helga's Spring collection. By invitation. Contact: Walter		
Cocktails	Oppenheimer, LE. 2-2070, or CI. 7-2200.		
Beginning	OPENING OF	BAITCH & CASTALDI	205 WEST 39TH STREET
Monday	SPRING COLLECTION	(BATALDI)	SHOWROOM - 2ND FLOOR
Nov. 1	Baitch & Castaldi will present their Spring collection of coats by Bataldi. Daily informal showings. Contact: Miss Ellen, LO. 4-6886.		
Beginning	OPENING: SPRING	GOTHE	530 SEVENTH AVENUE
Monday	COLLECTION		SHOWROOM - 4TH FLOOR
Nov. 1	Spring collection of dresses, costumes, gowns, designed by Miss Gina, at daily informal showings. By appointment. Contact: Larry Farragut, LO.5-2727.		
Beginning	CRUISE AND SPRING	ELLEN LOCKWOOD	1410 BROADWAY
Monday	CASUAL COLLECTION		SHOWROOM - 19TH FLOOR
Nov. 1	"Teede"--suits, dresses, costumes in Wyner's wool jersey, Moygashel linen, and Italian silk linen, designed by Alma Tiedemann. Contact: WI. 7-6122.		
Beginning	OPENING: SPRING	BRITTANY	205 WEST 39TH STREET
Monday	COATS AND SUITS	(HENRY FRIEDRICKS CO.)	SHOWROOM - 13TH FLOOR
Nov. 1	Continuous daily showings of Spring coats and suits. Contact: Alan Baron, PE. 6-8867.		
Beginning	SPRING RAINWEAR	PUMPKIN CORNER	512 SEVENTH AVENUE
Monday	COLLECTIONS		SHOWROOM - 21ST FLOOR
Nov. 1	Continuous showings of new Spring rainwear by PRL All Weather coats; introducing Pumpkin Corner junior fashion rainwear. Contact: Harold Gross, LA. 4-7942.		
Monday	SPRING FORECAST	SEVENTEEN MAGAZINE	320 PARK AVENUE
Nov. 1-	AND FASHIONS		8TH FLOOR
Nov. 19	Complete showing of fashion, accessories and promotion plans from Seventeen's "February "Spring Semester" issue. For store and buying office		
9:00 A.M.-	executives only. By appointment. Contact: Anita Blanchard, PL. 9-8100.		
5:00 P.M.			
Nov. 2	ELECTION DAY (Tuesday)		
Nov. 2	W & J SLOANE RELEASE--"House of Years" Shop. (Preview, Oct. 29--See Pg.1)		

READY-TO-WEAR TIME TABLE, WEEK OF NOVEMBER 1

("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW; "*" INDICATES SHOWING FRIDAY)
For more details, refer to specific listings in current and previous issues.

<u>MONDAY, NOV. 1</u>	<u>TUESDAY, NOV. 2</u>	<u>WEDNESDAY, NOV. 3</u>	<u>THURSDAY, NOV. 4</u>
9:30	Tiffeau & Busch(P)		Tiffeau & Busch
10:00	Frank Gallant	Jack Sarnoff(O)	Frank Gallant
10:30 Leonard Arkin(O) Bonnie Cashin(P)	*Pattullo-Copeland(O) Handmacher-Vogel		Nina Ricci-N.Y.(O)
10:45	Mlle.Arlette(O)		
11:15 Andrew Arkin(O)			
11:30		Monte-Sano&Pruzan(P)	
12:00	Lanz(O) Vera Maxwell Paul Blumenstein & Alison	Lanz Vera Maxwell	Lanz
1:00	Mr. Mort(O) Jr.Sophisticates	Teal Traina(O)	Teal Traina
2:00		Originala(O)	
2:15		Paul Parnes(O)	
2:30	Maurice Rentner(O) Branell(O)	Maurice Rentner	Maurice Rentner Branell Trigere(O)
3:00 Maurice Rentner(P)			
3:15		Lawrence of London(P)	
3:30			Leslie Fay(P)
4:00	Terry-Allen; Miss T(O)		Trigere(P) Anne Fogarty(O)
4:30 Vera Maxwell(P)			
5:30 Helga(P)			

Tuesday PRESS PREVIEW: TIFFEAU & BUSCH LTD. 550 SEVENTH AVENUE
Nov. 2 SPRING COLLECTION SHOWROOM - 8TH FLOOR
9:30 A.M. Preview by invitation. Also Nov. 4, 9, 12, 17 at 9:30 A.M. By reser-
vation. Contact: WI. 7-4551.

Tuesday OPENING: SPRING PATTULLO- 498 SEVENTH AVENUE
Nov. 2 COLLECTION JO COPELAND, INC. SHOWROOM - 14TH FLOOR
10:30 A.M. Showings Nov. 2, 5, 9, 11, 16, 18 at 10:30. By appointment. Contact:
Sam Cohen, LO. 3-5650.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 2 10:45 A.M.	OPENING: SPRING COLLECTION Showing of Spring collection.	MADemoiselle ARLETTE	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: Jackie Farr, WI. 7-5324.
Tuesday Nov. 2 12:00 Noon	OPENING: SPRING JUNIOR COLLECTION Also Nov. 3, 4, 9, 10, 11 at 12:00.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR Contact: Audrey Brock, OX. 5-6440.
Tuesday Nov. 2 1:00 P.M.	PREVIEW: SPRING COLLECTION Mr. Mort's Spring collection, designed by Stanley Herman. By invitation. Continuous thereafter.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: Nancy Mahon, OX. 5-4760, Ext. 743.
Tuesday Nov. 2 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection, designed by Bill Blass. Showings Nov. 2, 3, 4, 9, 10, 11, 16, 18 at 2:30. By reservation. (Press showing Mon., Nov. 1 at 3:00PM. By invitation.)	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: Eleanor Stoner, LA. 4-6968.
Tuesday Nov. 2 2:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 4, 9, 10, 11, 16, 18 at 2:30.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: PE. 6-6983.
Tuesday Nov. 2 4:00 P.M.	OPENING: RESORT & SPRING COLLECTION Also Nov. 10, 11, 17 at 4:00 P.M.	TERRY-ALLEN, INC.; MISS T. By reservation.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: LA. 4-7900.
Beginning Tuesday Nov. 2	OPENING: SPRING JUNIOR COLLECTION Daily informal showings of Spring collection, designed by Frank Adams. By appointment.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR Contact: Chris Barnett, LO. 4-1434.
Beginning Tuesday Nov. 2	OPENING: SPRING COLLECTION Continuous showings of Mr. Mort Boutique and Mr. Mort Petite Junior, designed by Theo Hyngstrom.	MR. MORT BOUTIQUE; MR. MORT PETITE JUNIOR Contact: Nancy Mahon, OX. 5-4760, Ext. 743.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Nov. 2	OPENING OF SPRING COLLECTION Continuous showings of daytime and late-day junior fashions, designed by Frances Prisco.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: LO. 4-9311.
Beginning Tuesday Nov. 2	OPENING: RESORT- SPRING COLLECTION Continuous daily showings of Resort-Spring collection.	ROYAL LYNNE, LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: Ruth Winslow, LO. 3-3035.
Beginning Tuesday Nov. 2	OPENING: RESORT- SPRING COLLECTION Daily informal showings of Resort-Spring collection, designed by Ben Rodia.	GORBAN, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: Betty Elkins, LO. 4-1390.
Nov. 3	SAKS FIFTH AVENUE RELEASE--Emilio Pucci fashions. (No Press Show)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 3 10:00 A.M.	OPENING: SPRING COAT AND SUIT COLLECTION Showing of Spring collection of coats, suits, and costumes, designed by Molly. Also, Nov. 9, 10, 16 at 10:00. By reservation. Contact: PE.6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday Nov. 3 11:30 A.M.	PRESS PREVIEW: SPRING COLLECTION Preview by invitation. Also Nov. 11, 16, 18 at 10:30 A.M. By reservation. Contact: JU. 2-2317.	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Wednesday Nov. 3 12:30 P.M. Luncheon	FALL AND HOLIDAY FASHIONS AT LUNCHEON Fall and Holiday Collection--by Hannah Troy. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	HANNAH TROY, INC. (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 3 1:00 P.M.	OPENING: RESORT- SPRING COLLECTION Also Nov. 4, 8, 9, 10, 15, 17 at 1:00. By appointment. (<u>Note Change of Dates.</u>) Contact: LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Nov. 3 2:00 P.M.	OPENING: SPRING COAT AND SUIT COLLECTION Showing of Spring collection Nov. 3, 8, 10, 16 at 2:00 P.M. By appointment. Contact: Miss Jaye, BR. 9-8987.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday Nov. 3 2:15 P.M.	OPENING OF SPRING COLLECTION Spring collection, designed by Ferdinand Bosc, Nov. 3, 8, 10, and 15 at 2:15 P.M. By appointment. Contact: CH. 4-4600.	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Nov. 3 3:15 P.M.	PRESS PREVIEW: SPRING RAINWEAR COLLECTION Lawrence of London will present their Spring collection of couture rainwear. By invitation. Continuous daily thereafter. Contact: Rose Blasberg, CH. 4-3815.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Nov. 3 5:00 P.M. Cocktails	FASHION SHOWING OF SPRING SPORTSWEAR Forecast of fashion news in the sportswear market for Spring '66, in Du Pont fibers. Show promptly at 5:30. By invitation. Trade contact: Gloria Jean Betts, 971-4396. Press contact: Blanche Gaillard, 971-4309.	DU PONT COMPANY TEXTILE FIBERS	HOTEL ASTOR BALLROOM
Wednesday Nov. 3- Nov. 5	"KNIT IDEA" SHOW-- FALL '66. Exhibit from 10:00 A.M. to 8:00 P.M.--new yarns and knitted fabrics containing Du Pont textile fibers. For spinners, knitters, retail buyers, trade, and press. (Cocktails 5:00-8:00 P.M.) By invitation. Press contact: Barbara Matson, 971-4658; Trade: Mary Prost, 971-4269.	DU PONT COMPANY TEXTILE FIBERS	EMPIRE STATE BUILDING 4TH FLOOR
Beginning Wednesday Nov. 3- Nov. 13	SHOWING OF LONDON FASHIONS IN NEW YORK Frederick Starke presents his "High Summer" collection; daytime to evening dresses, ensembles, sportswear; also the young look "Sugar and Spice" collection. By appointment. Contact: Frederick Starke, PL. 9-3000.	FREDERICK STARKE, LTD. (31 BRUTON ST., LONDON)	HOTEL PLAZA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Nov. 3	EDITORIAL, ADV'G, PUBLICITY WRITING A 12-week course conducted by Eleanor Horner Hull, Wednesdays, 4:20-6:00, or 7:00-8:40 P.M. Tuition: \$40.00. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Thursday Nov. 4 10:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 11 at 10:30 A.M. By reservation. (<u>Note Change of Date.</u>) Contact: Marta Schreiber, LA. 4-9350.	NINA RICCI- NEW YORK	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Nov. 4 11:00 A.M.	PRESS PREVIEW: BRITISH READY-TO-WEAR FASHIONS "British Fashion--U.S.A. '66"--The British Fashion Industry, in association with Cunard, will present ready-to-wear coats, suits, dresses, and sports- wear at a preview for the press. Showings also Nov. 4 at 3:00 P.M., and Nov. 5 at 10:00 A.M. All shows by admission card only. Thereafter, each firm will present complete collection at Hotel Plaza, by appointment: Jean Allen, Aquascutum, John Bates at Jean Varon, Burberry, Cojana, Simon Massey, Roger Nelson, Leslie Raymond, Reldan/Digby Morton, Bob Schulz, Maggi Shepherd, Sheraton, Liza Spain, Frederick Starke & Sugar 'n Spice, Strelitz, Frank Usher, Wallis of London. Contact: PL. 9-3000. Publicity: Ruth Hammer Assoc., 350 W. 51st St., 246-4818.	BRITISH READY-TO- WEAR INDUSTRY	QUEEN ELIZABETH 51ST ST. & HUDSON RIVER
Thursday Nov. 4 11:45 A.M.	CHILDREN'S FASHIONS-- PRESENTED ON SKATES Fashion show on skates, sponsored by Best & Co. Narrator: Betty Furness. Open to public. Contact: Jessie V. Sloan, PL. 4-1080.	BEST & CO.; UNITED HOSPITAL FUND	ROCKEFELLER PLAZA SKATING POND
Thursday Nov. 4 12:00 Noon Luncheon	INTERIOR DESIGN LUNCHEON MEETING "Six Happenings, 1890-1970"--"Development of Interiors from Art Nouveau to Space Age." Also, showing of special fashions. Commentator and Chairman: Jeanette Sarkisian, senior editor, "Saturday Evening Post." Prices: \$10.00, members; \$12.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday Nov. 4 2:30 P.M.	OPENING OF SPRING COLLECTION Showings Nov. 4, 9, 11, 16 at 2:30; and Nov. 17 at 10:30. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Nov. 4 3:30 P.M.	PREVIEW OF SPRING DRESS COLLECTION By invitation. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 4 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 9 at 4:00 P.M. By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Thursday Nov. 4	OPENING OF SPRING COLLECTION Spring collection, designed by Shannon Rodgers, at continuous showings. By appointment. Contact: Jeanne Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Nov. 4	OPENING: RESORT- SPRING COLLECTION Informal daily showings of casual to evening collection "in a projection of fashions. By appointment. Contact: Joe Melton, LO. 5-6900.	JOMNY HERBERT, INC.; PAB, LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Nov. 4	OPENING: SPRING COLLECTION Spring collection at continuous showings. By appointment. Contact: Bill Levin, OX. 5-3091.	A. FETTERMAN, INC.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Nov. 5	OHRBACH'S RELEASE--Ski fashions. (No Press Show)		
Friday Nov. 5 9:00 A.M. Breakfast	PRESS PREVIEW OF SHEEPSKIN COATS Press preview to meet the Macdonalds of Scotland at a showing of their new sheepskin coats. By invitation. Contact: Priscilla Potter, LE. 5-9079.	ANTARTEX SHEEPSKIN SHOP	139 EAST 76TH STREET (AT LEXINGTON AVENUE)
Friday Nov. 5 10:30 A.M.	PREVIEW OF SPRING COLLECTION Helena Barbieri's collection of Spring cocktail and evening fashions. By invitation. Continuous daily thereafter. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday Nov. 5 11:30 A.M.	PREVIEW OF SPRING COLLECTION (<u>Note Change of Date.</u>) By invitation. Publ.: TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday Nov. 5 2:30 P.M.	PREVIEW: SPRING COLLECTION For the press, by invitation. Contact: 1350 S. Los Angeles Street, Olympic Bldg., Los Angeles, California.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Friday Nov. 5 3:30 P.M.	JUNIOR COLLECTION FOR SPRING Designed by Betty Carol. By reservation. Continuous thereafter. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Sunday Nov. 7 5:30 P.M.	CALIFORNIA SPRING FASHIONS IN NEW YORK Preview of Spring collection. By invitation. Thereafter by appointment. Contact: Michael Novarese, OL. 2-9010(L.A.); PL. 9-3000(N.Y.)	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA CRYSTAL ROOM
Nov. 8	MACY RELEASE--Boutique Fashions. (No Press Show)		
Nov. 8	PRESS PREVIEW: ARTHUR JABLOW & JABE SPRING COLLECTIONS AT 9:30 A.M. (Pg.8)		
Monday Nov. 8 10:00 A.M. Coffee	PREVIEW: "ART FOR TODAY" REPRODUCTIONS Preview for the press of "Art For Today" reproductions. By invitation. (<u>For Release, Tues., Nov. 9.</u>) Publicity: Jane Miller, TR. 5-7200, Ext. 691.	ABRAHAM & STRAUS	7TH FLOOR EXECUTIVE BOARD ROOM
Monday Nov. 8 10:30 A.M.	OPENING: SPRING COLLECTION Also Nov. 10 at 10:30. By appointment. Contact: Helen Presser, BR. 9-7850.	AUGUST de LORENZO, INC.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday Nov. 8 11:30 A.M.	SPRING COAT AND SUIT COLLECTION Collection designed by David Kidd. Also Nov. 10, 15, 17 at 11:30 A.M. By reservation. (<u>Press showing Mon., Nov. 8 at 9:30 A.M.--See Above.</u>) Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU. 8-2130.	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 8 11:30 A.M.	OPENING OF SPRING COLLECTION Showing of Spring collection, designed by Dorothy Farbo. Also Nov. 11 at 11:30 A.M. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 8 12:00 Noon	OPENING OF SPRING COLLECTION Showing of Spring collection, designed by Don Breitingner, Nov. 8, 10, 17 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Nov. 8 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 9, 10, 11, 12, 16, 17, 18 at 1:00. Contact: PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday Nov. 8 1:15 P.M.	OPENING: SPRING COLLECTION Also Nov. 11 and 15 at 1:15. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Nov. 8 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection, designed by Ole Borden; also Nov. 9 and 16 at 2:30. By reservation. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Nov. 8 3:00 P.M. Cocktails	APRES LUNCHEON FASHION SHOW Furs by Ben Kahn. Shoes--I. Miller. Perfumes--Evyan. Show at 3:30. Press by invitation. Public by reservation: \$3.75. Commentator and Coordinator: Phyllis Youngheart, PL. 1-0752.	BEN KAHN FURS (150 WEST 30TH ST.)	DELMONICO'S BALLROOM
Monday Nov. 8 4:00 P.M.	PREVIEW: SPRING COLLECTION Afternoon, cocktail, and evening fashions, designed by Bob Bugnand. Thereafter at showroom. Contact: Sylvan Fox or Miss Joy, PE. 6-2663.	SAM FRIEDLANDER, INC. (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Monday Nov. 8 4:00 P.M.	OPENING: SPRING COLLECTION Showing group of "young esprit" clothes, designed by David Kidd, Nov. 10, 15, 17 at 4:00. By reservation. (Press showing Mon., Nov. 8 at 9:30 A.M.) By invitation. Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU. 8-2130.	JABE (DIV. OF ARTHUR JABLOW)	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Nov. 8 5:00 P.M.- 7:00 P.M.	FASHION SHOW BY LEADING DESIGNERS "Voila Voile"--presentation of fashions in Stoffel voile by leading American designers. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	GALEY & LORD	SHERATON-EAST HOTEL BALLROOM
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Cocktail and evening fashions at daily informal showings. Contact: Al Davis or Sylvia Greer, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Daily informal showings of Spring collection, designed by Louis Clausen. By appointment. Contact: Judi Fox, 695-5730.	ABBOTT EAST	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 8	OPENING: SPRING COLLECTION Fall cocktail and evening fashions, designed by George Nardiello, at daily informal showings. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Nov. 8	OPENING: SPRING COLLECTIONS Daily informal showings: Abe Schrader, Mort Schrader, Stephan Ltd., and M.S. Couture (suits). Contact: Betty Yarmon, TR. 9-7112 or IO. 4-9194.	SCHRADER COLLECTIONS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Nov. 9 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Advance Spring Seminar (8:30 A.M.) for member stores. By reservation. Contact: Marjorie Reich or Frances Hodges, LT. 1-2714.	MERCHANDISING MOTIVATION INC.(39 W.55TH STREET)	HOTEL ASTOR VERSAILLES ROOM
Tuesday Nov. 9 10:00 A.M.	SPRING COAT AND SUIT COLLECTION Also Nov. 11, 16, 18 at 10:00 A.M. By reservation. Contact: IO. 4-3246.	SEYMOUR FOX, INC.	512 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 9 10:00 A.M.	OPENING: SPRING COLLECTION Also Nov. 10, 11, 16, 17, 18 at 10:00 A.M. For reservations contact: Miss Rose. Publicity: Judith Jackson, LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 9 10:30 A.M.	OPENING: SPRING COLLECTION Also Nov. 11 and 16 at 10:30. By reservation. Contact: LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Nov. 9 10:30 A.M.	PREVIEW OF SPRING COLLECTION Spring collection--Debshire dresses and costumes, designed by John Anthony. By invitation. Continuous thereafter. Contact: Judy Carlson, PE. 6-4580.	DEBSHIRE, LTD.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 9 11:00 A.M.	OPENING: SPRING COLLECTION Spring collection, by reservation. Continuous thereafter. Contact: Peter Kallish, IO. 5-2626.	ARKAY, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Nov. 9 11:30 A.M.	PRESS PREVIEW: SPRING COATS AND SUITS By invitation. Thereafter Nov. 11, 16, and 18 at 11:30 A.M. By reservation. Contact: Estelle Schwartz, LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday Nov. 9 11:45 A.M. Cocktails-Luncheon	"TOMORROW'S WORLD": LUNCHEON MEETING "Tomorrow's World: Threat or Challenge to our Basic Design-for-Living Concepts of Today"--Speaker: Mr. Jack Lowery, Industrial and Interior Design Consultant. Cocktails--11:45; Luncheon--12:15. Tickets: \$8.00, members; \$10.00, guests. Contact: Irene Douglas, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX.AVE.)	HOTEL PIERRE BALLROOM
Tuesday Nov. 9 12:00 Noon	OPENING OF SPRING COLLECTION Preview of new Spring collection. Also Nov. 11, 12, 15, 17 at 12:00 Noon. By reservation. Contact: Mary Jean Rainnie, 565-2827.	GEORGIA BULLOCK	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Nov. 9 12:00 Noon	OPENING OF SPRING COLLECTION Also Nov. 9, 10, 11, 15, and 16 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 9 12:00 Noon	OPENING: RESORT- SPRING FASHIONS Showing of Resort-Spring collection, designed by Dominic, Nov. 9 and 11 at 12:00 Noon. By reservation. Contact: Mr. Revell, BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Nov. 9 1:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 11 and 16 at 1:30. By reservation. (Press show Wed., Nov. 10 at 9:30 A.M. By invitation.) Contact: CH. 4-0600. Publicity: Eleanor Lambert, MU. 8-2130.	PAT SANDLER	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Nov. 9 2:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 11 at 2:00. By reservation. Continuous thereafter. Contact: Bob Kallish, LO. 5-2626.	RAPPI, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 9 2:30 P.M.	OPENING: SPRING COLLECTION Showing of Catherine Scott's Spring collection, Nov. 9 and 16 at 2:30. By invitation. Contact: Margie Lefcourt or Sally Wolf, 524-7093.	CATHERINE SCOTT, LTD.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Nov. 9 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereafter Nov. 10, 12 and 16 at 10:30 A.M. By reservation. Contact: Mabel Glemby, LA. 4-9350.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 9 3:30 P.M.	INFORMAL SHOWING: JEWELRY EXHIBITION Showing of jewelry, crafted and exhibited by H. Stern of Brazil, including the seventy-five thousand dollar "Flora" centerpiece. By invitation. Publicity: Dee Bass--Cotton & Bass, HA. 1-4737.	H. STERN OF BRAZIL	681 FIFTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Nov. 9 4:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 10 and 15 at 4:00 P.M. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Nov. 9 4:00 P.M.	OPENING: SPRING COLLECTION Malcolm Starr's collection, designed by Elinor Simmons. Also Nov. 11 & 17 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 9 4:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 11, 15, 17 at 4:00. By appointment. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Nov. 9 4:00 P.M.	OPENING OF SPRING COLLECTION Showings Nov. 9, 10, and 16 at 4:00. Contact: CH. 4-2616.	SAMUEL WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Nov. 9 5:00 P.M.- 7:00 P.M. Cocktails	RECEPTION FOR EMILY WILKENS Cocktail party in honor of Miss Emily Wilkens and her new book, "A New You," a good grooming and fashion guide, to be published in mid-November. By invitation. Publicity: Paula Quint, MU. 4-7300.	G.P. PUTNAM'S SONS (200 MADISON AVENUE)	FASHION INST. OF TECH. 227 WEST 27TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 9 5:30 P.M. Cocktails	PREVIEW: RESORT- SPRING COLLECTION "Double-Feature Party"--showing of "Limelight Knits" by Donani; also Herdman's Irish linens in Du Pont dacron polyester. Commentator: Cyril Ritchard. Publ.: Rea Lubar, EN. 2-3510. Contact: Nori Hill, OX. 5-7900.	DOMANI KNITS (110 WEST 40TH ST.)	HOTEL PLAZA TERRACE ROOM
Tuesday Nov. 9 5:30 P.M. Cocktails	CALIFORNIA COLLECTION IN NEW YORK Spring collection by Helen Rose-Rod Owens. By invitation. Thereafter by appointment, Suite 605. Contact: Webster 3-8239(L.A.).	HELEN ROSE- ROD OWENS, INC.	HOTEL GOTHAM BALLROOM
Tuesday Nov. 9 6:00 P.M. - 9:00 P.M.	SEVENTH SESSION OF FASHION CAREER COURSE Subject: "Home Furnishings." Speakers: Irene Grottano--Bell & Stanton, Inc.; Sarah Lee--"House Beautiful"; Hermine Mariaux--"The New York Times"; Ferris Megarity--B. Altman & Co. Reservations--\$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER (345 E. 47TH ST.)
Beginning Tuesday Nov. 9	OPENING: SPRING COLLECTION Continuous showings of Spring collection, designed by Joan Sparks. Contact: LO. 4-4668.	ALAMOR DRESS CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Nov. 10	PRESS SHOWING OF PAT SANDLER'S SPRING COLLECTION AT 9:30 A.M. (See Pg. 10)		
Wednesday Nov. 10 12:00 Noon	OPENING OF SPRING COLLECTION Showing of Mollie Parnis Spring collection. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Nov. 10 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW "Dawn to Dusk Collection"--by Femina Furs, Ltd. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	FEMINA FURS, LTD. (330 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 10 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 16 at 1:00 P.M. By appointment. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Nov. 10 1:15 P.M.	PREVIEW OF SPRING COLLECTION By invitation. Continuous thereafter, by appointment. Contact: Florence Norrito, LO. 5-6453.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Nov. 10 2:30 P.M.	OPENING: SPRING COLLECTION Spring collection at 2:30, Nov. 10, 16, 18. By reservation only. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 10 2:30 P.M.	OPENING: SPRING COLLECTION Also Nov. 11, 16, 17, 18 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 10 3:30 P.M.	OPENING: SPRING COLLECTION By reservation. Continuous thereafter. Contact: Fred Breit, PE. 6-4580.	DEVONSHIRE BY ANTHONY L. MUTO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 10 5:00 P.M. Cocktails	SPRING COLLECTION DESIGNED BY KASPER Spring collection, designed by Kasper. By invitation. Continuous daily thereafter. Contact: Miss Iris, LW. 4-9000.	JOAN LESLIE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Nov. 10 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview for the press of Fall fashions for children, sizes 3 to 6x and 7 to 14. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	RUTH OF CAROLINA (390 FIFTH AVENUE)	HOTEL PIAZA WHITE & GOLD SUITE
Wednesday Nov. 10 7:30 P.M. Dinner- Dance	THIRTEENTH ANNUAL "ANGELS BALL" For benefit of Council Thrift Shop; co-sponsored by Helena Rubinstein Foundation. Reservation: \$100.00 (plus merchandise worth \$100.00.) Contact: LE. 5-5900. Publicity: Ann R. Silver, 247-6896.	NATIONAL COUNCIL OF JEWISH WOMEN	HOTEL ASTOR BALLROOM
Thursday Nov. 11 9:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 16 at 9:30. Contact: Norine Burke or Lou Salls, PE. 6-5475.	ROBERT STRONG, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Nov. 11 9:30 A.M. Coffee	PRESS PREVIEW: GIFTS FOR THE HOME Preview for the press of gifts for the home. By invitation. (For Release, Fri., Nov. 12.) Publicity: Mary Ann Crenshaw, OX. 5-4000.	OHRBACH'S	3RD FLOOR GIFT SHOP
Thursday Nov. 11 12:00 Noon	OPENING: CRUISE & SPRING COLLECTION Also Nov. 16 at 12:00 Noon. By invitation. Daily informal showings thereafter, by appointment. Contact: CH. 4-5694.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Nov. 11 1:00 P.M.	OPENING: SPRING COLLECTION Showing of Spring and Resort collection, Nov. 11 and 16 at 1:00. By reservation. Contact: Phil Davidson, 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Nov. 11 3:00 P.M.	OPENING: SPRING SUIT COLLECTION By invitation. Informal showings daily thereafter. Contact: Ellen Corbett, PE. 6-4580.	DEVONBROOK	1400 BROADWAY SHOWROOM - 10TH FLOOR
Thursday Nov. 11 3:30 P.M. Champagne	PREVIEW: TRAVEL AND SPRING COLLECTION "The New Samuel Robert Look"--in leather and fabric. By invitation. Thereafter at showroom. Publicity: Pennoyer Associates, MU. 2-6480. Contact: Herbert Sondheim, IA. 4-4562.	SAMUEL ROBERT, INC. (1407 BROADWAY)	HOTEL REGENCY BALLROOM
Thursday Nov. 11 4:30 P.M. Cocktails	PREMIERE FASHION SHOWING A new concept in four-season coats and costumes, designed and presented by Bill Blass. For press and buyers, by invitation. Contact: Lyn Stevenson, 971-4377.	DU PONT DYES & CHEMICALS; BOND STREET	HOTEL DELMONICO CRYSTAL BALLROOM
Thursday Nov. 11 5:15 P.M.	PREVIEW OF RESORT- SPRING COLLECTION Preview of Resort-Spring collection, designed by Angela. By invitation. Thereafter by appointment. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO-ANGELA, LTD.	30 WEST 57TH STREET SALON - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Nov. 11	OPENING OF SPRING COLLECTION Continuous showings of Janine Kahan's Spring collection, designed by Bill Smith (1965 Coty Award Winner). Contact: LA. 4-3340.	JANINE KAHAN, INC.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Friday Nov. 12 10:00 A.M.	PREVIEW OF SPRING FASHIONS For press and buyers, by invitation. Thereafter daily, by appointment. Contact: Helen Borger, CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SALON - 5TH FLOOR
Friday Nov. 12 11:45 A.M.	OPENING: SPRING COLLECTION Also Nov. 15 at 11:45. By reservation. Publicity: Rea Lubar, EN. 2-3510.	JOBBER, INC.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Sunday Nov. 14 2:30 P.M.	CALIFORNIA SHOWINGS IN NEW YORK Presentation by members of L.A. Fashion Guild: Adele-California; Mike Anthony; Georgia Bullock; Cooper Couture; Charles Cooper; Wayne Fuller, Inc.; Harrods California; Helga Originals; Lee Herman; Peggy Hunt; Michaelson, Inc.; Moe Nadler; Neal-McClintock; Michael Novarese; Oscar of Beverly Hills; Elis Porter; Helen Rose; Stanley-Nelson; Travilla; Yvonne Originals. Contact: Katie Safford, 381-6068(L.A.).	LOS ANGELES FASHION GUILD(3810 WILSHIRE BLVD.)	HOTEL PLAZA BALLROOM
Nov. 15	GIMBELS' RELEASE--Holiday At-Home fashions; New "Fair Lady" Shop. <u>(No Preview)</u>		
Monday Nov. 15 11:00 A.M.	PREVIEW OF SPRING COLLECTION Buyers, Nov. 15 at 11:00. For press, Nov. 15 at 3:00. For buyers, Nov. 16 at 11:30 A.M. All shows by invitation. Contact: Faye Berke, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Nov. 16 10:30 A.M. Coffee	PRESS PREVIEW: "FOLLOW THE SUN" Preview for press of Cruisewear and Resort collection. By invitation. (For Release, Thurs., Nov. 18.) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN BROTHERS	3RD FLOOR
Tuesday Nov. 16 12:00 Noon Luncheon	ANNUAL "GIVE THANKS FOR WOMEN" LUNCHEON Honored guests: Bonnie Cashin, Bette Davis, Eileen Farrell, Fannie Hurst, Mabel Mercer, Barbara Walters. By reservation. Tickets: \$14.00, members; \$16.50, guests. Contact: The Fragrance Foundation, MU. 4-4911.	THE FRAGRANCE FOUNDATION	HOTEL PLAZA TERRACE ROOM
Tuesday Nov. 16 4:00 P.M.	OPENING OF SPRING COLLECTION Also showing Nov. 18 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Nov. 16 4:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 18 at 10:30 A.M. By reservation. Contact: Dorothy Herme, PE.6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 17 12:30 P.M. Luncheon	FASHIONS FOR NORTH- SOUTH AT LUNCHEON "Adventures Unlimited"--fashions for North and South by Abercrombie & Fitch. Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept., PL. 9-3000. Abercrombie Publicity: Betty Flannery, LE. 2-2571 or MU.2-3600. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	ABERCROMBIE & FITCH	HOTEL PLAZA TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 17 4:00 P.M. Cocktails	COCKTAIL PARTY AT NEW FASHION SALON Messrs. S. Shepard Lieberman and Irving Karshan, (formerly vice president of Hattie Carnegie), will invite the press for cocktails at their new fashion "town house" salon. By invitation. Contact: HA. 1-8060. Publicity: Pennoyer Assoc., 299 Madison Ave., MU. 2-6480.	KARSHAN, LTD.	24 EAST 64TH STREET SALON
Nov. 18	STERN BROTHERS RELEASE--"Follow The Sun." (Preview, Nov. 16--See Pg. 13)		
Friday Nov. 19 9:00 A.M. & 12:00 Noon	AMERICAN READY-TO- WEAR SHOWINGS Breakfast and luncheon showings of Spring ready-to-wear collections. Prices and more details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Tuesday Nov. 23 10:30 A.M. Coffee	RESORT AND BOUTIQUE FASHIONS "The General Store"--preview for the press of Resort and new boutique fashions. By invitation. (For Release, Fri., Nov. 26.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER SHOP
Tuesday Nov. 23 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Eighteenth annual "Party of the Year" for benefit of the Costume Institute, Metropolitan Museum of Art. Theme: "The Elegant Kingdom"--a fantasy of taste and fashion from many ages and many realms, with fashions from Costume Institute's collection. Chmn.: Andrew Goodman, president--Bergdorf Goodman. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Reservations: \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE MET. MUSEUM OF ART	METROPOLITAN MUSEUM SCULPTURE HALL
Nov. 25	THANKSGIVING DAY (Thursday--Legal Holiday)		
Nov. 26	GIMBELS RELEASE--Resort fashions. (Preview, Nov. 23--See Above)		
Thursday Dec. 9 8:30 A.M. Breakfast	SPRING UNDERFASHION PRESENTATION Press preview of the complete Spring '66 underfashion collection by Lovable. By invitation. Publicity: Polly Guerin, MU. 6-7788.	THE LOVABLE CO.	SHERATON-EAST HOTEL DIPLOMAT SUITE

RESORT-SPRING SHOWINGS--These collections have opened.

ARBE ORIGINALS, INC. . . Resort boutique collection, designed by Dorothy Arden.
498 Seventh Avenue, 11th Floor, LW. 4-0220.

CLARET ORIGINALS, INC. . . Spring collection, designed by June Francis.
498 Seventh Avenue, 8th Floor, LO. 3-6126.

DAVID CRYSTAL, INC. . . . Resort and Spring dresses and suits.
498 Seventh Avenue, 23rd Floor, BR. 9-6560.

FONTANA OF ROME. . . . Spring import ready-to-wear collection. By reservation.
Hotel Plaza, Suite 334-36, PL. 3-7244.

RUDI GERNREICH, INC. . . . Resort and Spring collection.
530 Seventh Avenue, 20th Floor, 695-1617.

(continued on following page)

CONTINUOUS SHOWINGS (continued from page 14)

GAY GIBSON, INC. Spring junior collection.
1407 Broadway, Room 3905, LO. 5-4211.

HAYETTE JUNIOR;. Resort-Spring collections.
HAYMAKER SPORTSWEAR 498 Seventh Avenue, 23rd Floor, BR. 9-6560.

HOUSE OF JAMISON, INC.. . Resort collection, designed by Peggy Thayer.
498 Seventh Avenue, OX. 5-4812.

HEISER, INC. Resort and Spring collection, designed by Silvano of Rome.
530 Seventh Avenue, 8th Floor, LO. 3-1534.

KIMBERLY KNITWEAR, INC. . Resort and early Spring knitwear collection.
1410 Broadway, 10th Floor, LO. 4-1080.

LADY MANHATTAN Spring shirts, separates, and sportswear.
1407 Broadway, 15th Floor, 765-1250.

LOOMTOGS, INC. Resort and early Spring collection.
1407 Broadway, 35th Floor, 255-5500.

McMULLEN Resort and Spring collection. By appointment.
550 Seventh Avenue, 20th Floor, OX. 5-4270.

MAJESTIC SPECIALTIES . . Resort and Spring collection, designed by Jeanne Essig.
1410 Broadway, 16th Floor, LO. 4-3113.

MR. GEE. Resort and Spring collection, designed by Ruthanne Tuttle.
1407 Broadway, 25th Floor, WI. 7-8178.

GINO PAOLI Spring knit collection, imported from Italy.
1407 Broadway, 37th Floor, BR. 9-0925.

PETTI 4'S, INC.. Resort and Spring custom sizes for the petite miss.
498 Seventh Avenue, 17th Floor, CH. 4-3558.

RAFFAELE Resort and early Spring fashions.
530 Seventh Avenue, 20th Floor, LO. 5-3250.

ROB ROY, INC.; Spring boys' and girls' collections.
BONNIE BOY 45 West 34th Street, 5th Floor, 947-8100.

ROBERT SLOAN Resort collection, designed by Sylvia de Gay.
SPORTSWEAR, INC. 498 Seventh Avenue, 7th Floor, LA. 4-6651.

TANNER OF NORTH. Resort-Spring dresses, designed by Dorothy Cox.
CAROLINA 530 Seventh Avenue, 28th Floor, CH. 4-6350.

VIA VENETO, 7. Resort and Spring suits and coats, made in Italy.
(DIV. GINO PAOLI) 512 Seventh Avenue, 38th Floor, 244-0556.

B. H. WRAGGE Resort and Spring collection. By appointment.
550 Seventh Avenue, 9th Floor, WI. 7-4968.

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1		2	3	4	5		
2	3	4	5	6	7	8	6	7	8	9	10	11	12	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28						27	28	29	30	31		
30	31																			
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1 2							1		2	3	4			
3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11
10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18
17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25
24	25	26	27	28	29	30	29	30	31					26	27	28	29	30		
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1 2							1		2	3				
3	4	5	6	7	8	9	7	8	9	10	11	12	13	4	5	6	7	8	9	10
10	11	12	13	14	15	16	14	15	16	17	18	19	20	11	12	13	14	15	16	17
17	18	19	20	21	22	23	21	22	23	24	25	26	27	18	19	20	21	22	23	24
24	25	26	27	28	29	30	28	29	30	31				25	26	27	28	29	30	
31																				
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1		2	3				
2	3	4	5	6	7	8	6	7	8	9	10	11	12	4	5	6	7	8	9	10
9	10	11	12	13	14	15	13	14	15	16	17	18	19	11	12	13	14	15	16	17
16	17	18	19	20	21	22	20	21	22	23	24	25	26	18	19	20	21	22	23	24
23	24	25																		